

**National Crime
Prevention
Council**
www.ncpc.org

McGruff® Network

**Helping Law Enforcement Officers Educate Americans
of All Ages About Crime Prevention**

June 2008

Issue 6

How To Order NCPC Publications

When you are planning your next event, remember that NCPC has a wealth of free publications. Whether you are mobilizing a Neighborhood Watch group, hosting a child safety event, or arranging a school function, remember NCPC publications can help! Order NCPC materials by visiting the [McGruff Store](#) or calling 800-NCPC-911.

Featured Publication

is "United for a Stronger America: A Citizen's Preparedness Guide" [available online](#), by visiting the [McGruff Store](#), or by calling 800-NCPC-911.



NEW McGruff Specialty Products Catalog

Need a coloring book on neighborhood safety, bicycle safety stickers, or a bag for all of those crime prevention publications? Visit the [McGruff Specialty Products Office](#) to find these items and more ways to help support local crime prevention efforts.

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News from the Field

Thieves Stealing License Plate to Steal Gas

A recent report from KTVB in Boise, ID has indicated a rise in license plate thefts over the last 3 months. The Boise Police Department believes that suspects stole license plates, replaced their plates for the stolen ones, and then proceeded to the local gas station. The suspects would fill their cars up and drive off without paying; however, with the stolen license plates it has become difficult to identify the suspects. Gas stations are normally equipped with closed circuit televisions focused on the car license plates. As the price of gas continues to rise over the summer this may become a trend in other communities. If your community has seen similar instances of license plate theft or theft of gas from the pump ask all gas station manager to make pre-paying mandatory before gas is dispensed.

Fight Cyberbullying during Internet Safety Month

June is Internet Safety Month, designed to increase awareness of stalking, bullying, and sexual abuse online. Cyberbullying expands upon the already dangerous issues of teen depression and harassment, spreading them to epidemic proportions. Most states have bullying laws, however, only a few of those states have cyberbullying specific laws. Talk to the youth in your area to see if cyberbullying is a problem in your area. For information or public service announcements on Cyberbullying visit www.ncpc.org.

Reminder– June is Internet Safety Month! July 1st is McGruff the Crime Dog's 28th birthday! visit NCPC.org for FREE reproducible publications to help you celebrate.



**Would you like us to
highlight your McGruff
event? Email the details to
jbroderson@ncpc.org.**

McGruff in Communities

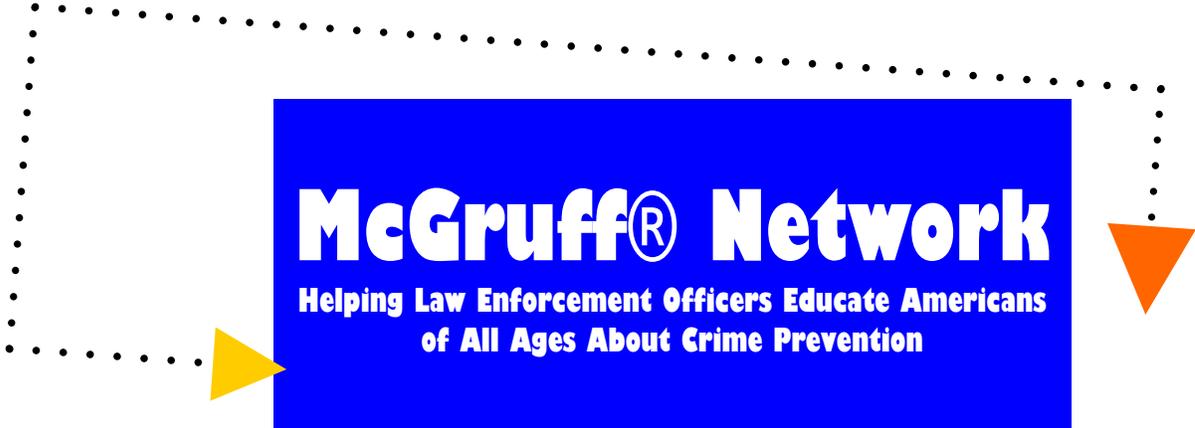
McGruff say's: Click it or Ticket

McGruff and Garner Mayor Ronnie Williams proclaimed May 2008 as Seat Belt Awareness Month. The proclamation issued in conjunction with the "Click it or Ticket" campaign in North Carolina. Mayor Williams'

proclamation urges Garner residents to always wear their seat belt, no matter where they are in a vehicle. McGruff rode the seat belt convincer at the event on May 19.

For more information on the event contact Troy Young at TYoung@garnernc.gov.





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News from NCPC

Celebrate Safe Communities FREE Webinars

The national partners in CSC are offering free webinars that will share tips and tools to help your community prepare a successful Celebrate Safe Communities initiative. Each 60-minute session is scheduled for 2 p.m. EDT.

June 25 – Nuts and Bolts of Physical Security: What Residents Need to Know

July 16 – The Media Can Be Your Partner! How to Make It Happen With CSC

July 30 – Watch Out and Help Out: Neighborhood Watch and More

www.soundpatheview.com and enter the participant pass code **2022614152**.

PSA Contest Winners Announced

[Sony Creative Software](http://www.sonycreativesoftware.com), a leading provider of professional video and audio editing software applications, the [Ad Council](http://www.adcouncil.com), and the [National Crime Prevention Council](http://www.ncpc.org) (NCPC), today announced the winners of last fall's [public service announcement \(PSA\) development contest](http://www.ncpc.org) organized to raise awareness of the problem of [cyberbullying](http://www.ncpc.org). Josh Bourgeois of Thibodaux, LA, is the winner of the independent producer competition category for his entry, *Illuminate Cyberbullying*, and Marvin Jimenez, technology literacy teacher at Lyndon B. Johnson Elementary School in San Antonio, TX, is the winner of the Academic (K-12) category for his submission, *Words Really Do Hurt*. The purpose of the cyberbullying PSA contest was to leverage the talents of multimedia creators in a way that contributes to the greater good of the online community. The winning entries can be viewed at <http://www.sonycreativesoftware.com/cyber> and will be distributed to broadcasters for a chance to air on national television this spring as part of the prize package, which also includes Sony software applications and hardware valued at up to \$25,000 USD.

NCPC Blog Update

NCPC has posted more than 250 crime prevention blogs on emerging trends since July 2006. Recent [blog](http://www.ncpc.org) postings include "Phishing: Don't Let Them Catch Anything." Feel free to leave a comment, re-post our blog, or write about your personal experiences.

Events in a Community Near You

Celebrate Safe Communities UPDATE!

The NSA, NCPC, and BJA invite you to visit the Celebrate Safe Communities [website](http://www.ncpc.org) to register your activity and check our CSC resources.

NCPC and KinderVision McGruff Appearances

McGruff will appear at events throughout the country through our partnership with [KinderVision](http://www.kinder-vision.com).

June 7-8 Celebrate Fairfax (VA)

June 14 Elitch Gardens Safety Day (Denver, CO)

June 14 Community Helpers Family Safety Event (Glen Allen, VA)

McGruff and Chicago PD partner for Area 1 Community Safety Day– June 21

On June 21, Chicago PD will put on a cookout and information fair for local residents to meet the area police and get important information on how to stay safe from crime over the summer and while on vacation.

McGruff to visit Space City Ice Station in Houston Aug 2

McGruff has been invited to participate in the Space City Ice Station Health and Safety Event for Kids on August 2 from 11-4. The event will feature ice skating demonstrations, activities for kids, tables with important health and safety information, and of course an appearance by McGruff.

Kid's Day Out in the Town of Bloomfield, WI

Kid's Day Out will feature fingerprinting, DNA collection, pictures with McGruff, and safety and crime prevention information. Last year's event serviced over 300 children. The event is a great opportunity to promote community awareness and gives the local police an opportunity to meet the local residents, especially children. The event will take place August 9 from 10-4pm at the Walworth County Visitors Bureau.

July 1 is McGruff's Birthday. If you are planning an event to celebrate McGruff turning 28 years old please let NCPC know and send pictures to jbroderson@ncpc.org.