

**National Crime  
Prevention  
Council**  
[www.ncpc.org](http://www.ncpc.org)

# McGruff® Network

Helping Law Enforcement Officers Educate Americans  
of All Ages About Crime Prevention

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## How To Order NCPC Publications

When you are planning your next event, remember that NCPC has a wealth of free publications. Whether you are mobilizing a Neighborhood Watch group, hosting a child safety event, or arranging a school function, remember NCPC publications can help! Order NCPC materials by visiting the [McGruff Store](#) or calling 800-NCPC-911.

**Featured Publication**  
is "United for a Stronger  
America: A Citizen's  
Preparedness Guide"  
[available online](#), by  
visiting the [McGruff  
Store](#), or by calling 800-  
NCPC-911.



## NEW McGruff Specialty Products Catalog

Need a coloring book on neighborhood safety, bicycle safety stickers, or a bag for all of those crime prevention publications? Visit the [McGruff Specialty Products Office](#) to find these items and more ways to help support local crime prevention efforts.

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## News from the Field

### Take Part in Take 25

Take 25 is a program from the National Center for Missing & Exploited Children®. Its goal is to heighten awareness of children's safety issues. With a focus on prevention, the campaign encourages parents, guardians, and other trusted adult role models to spend time talking to kids and teaching them ways to be safer. Take 25 occurs on May 25 of each year to commemorate National Missing Children's Day, which serves as an annual reminder to the nation to renew efforts to reunite missing children with their families, remember those who are still missing, and make child protection a national priority. For more information on how you can be involved with Take 25, go to [www.take25.org](http://www.take25.org).

### Museum of Crime and Punishment Opens May 23

The Museum of Crime and Punishment in Washington, DC, will be opening this month. The museum features five areas, including the new set for the *Americas' Most Wanted* television show, history of American crime, punishment, crime fighting, and the CSI experience. NCPC and McGruff are included in the museum through an interactive safety game, posters, and other items from past ad campaigns, as well as archival photos of McGruff. For more information on the museum, visit [www.crimemuseum.org](http://www.crimemuseum.org).

**Reminder— May is Older Americas Month and June is Internet Safety Month. Visit [NCPC.org](http://NCPC.org) for FREE reproducible publications on both topics.**



Would you like us to  
highlight your McGruff  
event? Email the details to  
[jbroderson@ncpc.org](mailto:jbroderson@ncpc.org).

## McGruff in Communities

### McGruff Visits the Boy Scout Jamboree

On May 3, McGruff visited more than 4,000 National Capital Area Boy Scouts at Camp William B. Snyder in Haymarket, VA. Scouts from throughout the Washington, DC, area spent

the day viewing scouting demonstrations, watching re-enactors, enjoying the different activities on the hand-made boat and fort, and meeting McGruff. Scouts who met McGruff received McGruff SafeGuard information, which helps parents monitor their

children's online activities (available FREE from [gomcgruff.com](http://gomcgruff.com)) and the Delete Cybercrime advertorial, which has articles, tips, games, and much more for parents and children to learn about and confront cyberbullying.



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## News from NCPC

### Funding Available – Up to \$5,000

Help improve the safety and security of your school and its students by working with the National Crime Prevention Council (NCPC), which is now accepting applications for [McGruff Neighborhood](#) and [Be Safe and Sound in School](#). These programs work with elementary and middle schools to create safe learning environments and teach personal safety and security by working with administrators, students, parents, law enforcement, and the community to address school safety concerns and create a safety net for children. To learn more and apply for grants under these programs, visit [www.ncpc.org](http://www.ncpc.org). The application deadline is May 30.

### Teen Dating Violence

Abuse in a dating relationship can be confusing and frightening at any age, especially for teens. Adolescence is a time for learning about relationships. Teens often fail to recognize abuse, especially emotional abuse, because they are inexperienced with dating and may have misperceptions about romantic love. Even if they recognize the abuse, they may hesitate to report it for fear of retaliation or embarrassment. Teen dating violence can happen to anyone, regardless of gender, race, or sexual orientation. Although more females report injuries from dating partners, males suffer emotional abuse at the same rate as females. Regardless of the form of abuse, it is always about the abuser's need for power and control, not the worthiness or failure of the victim. Building awareness is one of the best ways to combat teen dating violence. Young people need to know what a healthy relationship is, how to recognize abusive behavior in a dating partner, the negative effects that alcohol and other drug use can have on relationships, how to be assertive with a dating partner, and where to go if they feel unsafe. For more information on teen dating violence visit [www.ncpc.org](http://www.ncpc.org) and get a FREE brochure at [http://www.ncpc.org/publications/brochures/sexual-assault/teen\\_dating\\_violence.pdf](http://www.ncpc.org/publications/brochures/sexual-assault/teen_dating_violence.pdf)

### NCPC Blog Update

NCPC has posted more than 250 crime prevention blogs on emerging trends since July 2006. Recent [blog](#) postings include “Care to Give Me All Your Money?” Feel free to leave a comment, repost our blog, or write about your personal experiences.

## Events in a Community Near You

### Celebrate Safe Communities UPDATE!

The NSA, NCPC, and BJA invite you to visit the Celebrate Safe Communities [website](#) to register your activity and check our CSC resources.

### Family Safety Awareness Day – Boca Raton, FL

The Town Center at Boca Raton mall will present “Family Safety Awareness Day” on Saturday, May 17 from 11:00 a.m. to 4:00 p.m. and will feature a variety of community awareness presentations, digital fingerprinting, car seat safety inspections, safety vehicle displays, VIN etching, children’s activities, and more.

### Take 25 – Nationwide – May 25

The National Center for Missing and Exploited Children will celebrate its Take 25 campaign across the country on or about May 25. Take 25 encourages parents, guardians, and adult role models to spend time talking to kids and teaching them ways to be safer. For information on Take 25 events occurring in your area, visit <http://www.take25.org/events/>.

### Summer of Safety – Washington, DC

In its second year, the Washington, DC, Metropolitan Police Department’s 2008 Summer of Safety program begins June 12. During the 73 days of summer vacation, the police will ensure that there are a variety of supervised activities and events available to District families and children. The police department will assist with providing supervised care with the following activities: last day of school Summer of Safety (SOS) block parties, summer jobs for teens, one-week overnight camp for youth, summer day camps, a 24-hour youth activity hotline, and chances to meet McGruff the Crime Dog. A job fair and city-wide kick-off will occur on June 7 and police district-specific kick-off events will occur on June 12. For more information, visit the Summer of Safety [website](#).

### NCPC Partners With Kindervision To Bring McGruff to Boston, MA and Yuma, AZ

On May 19, McGruff will attend the Kansas City Royals v. Boston Red Sox game in Boston, MA, and on May 31 he will attend a minor league baseball game in Yuma, AZ, as a part of Child Safety Day at each stadium. For more information visit, [KinderVision.com](http://KinderVision.com).